



First International Conference

of

OM-RISE Conference Series

on

Integrating Simplification

The rise of Integrative Self-Managed Enterprises

February 20-21, 2017

Organized in collaboration with



Praan Group

OMRISE is a Research Group that focuses on Organizational Management (OM), Research (R), Innovation (I) and Sustainable Entrepreneurship (SE). Buurtzorg Nederland, in The Netherlands has setup this research group in association with Praan Group, The Netherlands at Banasthali Vidyapith. It promotes research in Integrative Self Management inspired by Buurtzorg and wisdom from Bharatiya Prabandhan (Indian Management)

www.buurtzorgnederland.com

www.banasthali.org

www.praan.nl

Conference Theme

Integrating Simplification Theory (IST) talks about a dynamic approach for organizing and entrepreneurial thinking. It is a process of engaging in simplicity and refraining from complexity to avoid organization disintegration. Disintegration can be of any kind of wastage of resources or time (*artha*), misalignment between personal and organizational motives (*kama*) and values (*dharma*). Here, it is an approach to enhance entrepreneurial creativity and Self-Management as part of the Integrative Self-Managed Paradigm. The uniqueness in this paradigm lies in its treatment of various fundamental dichotomies like matter and spirit, material and spiritual, for-social and for-profit, automation or not-automation of processes, cooperation and competition, peace and war at work, mindful or mindless activities. Additionally, this approach has a clear apriori intention to be integrative even when during critical research to bring up the suppressed voices. Thus, this approach provides a clear futurology in its worldview.

Globally, there have been some good examples of both old and new institutions running with such a paradigm. A good reference is Buurtzorg Nederland – a community care nursing organization in the Netherlands with 14000 employees with no managers and serving 70,000 clients every year in a self-managed way. Apart from that, every culture has lot of cultural artefacts that embodies the elements mentioned in the themes of this conference. Further to foster the integrative GLocal research approach, the conference aims to bring the host country wisdom. In the present edition, contributions from paradigms of traditional ways of management including *Bharatiya Prabandhan* (Indian Management) are encouraged.

Sub Themes

ORGANIZATIONAL INPUTS

Swadharma - Self Responsibility - Defining and developing Integrative Intelligence, Designing Self-Managed organizations, Self-Governance, Diversity & Pluralism, Enhancing trust building in enterprises, Developing creativity for enterprises

Swavalamban - Self Reliance - Encouraging Integrative craftsmanship, Organization's functional practices, Disintermediation and self-liquidation of organization's functions, Agile ways of designing an enterprise, Digitalization and the wisdom behind ICT Intervention, Intrapreneurial Teams and innovations, Bharatiya Model of Digital Literacy, Indigenous Entrepreneurship Models, *Shubhlabh* – Bharatiya Model of Financial Literacy

Swaraaj - Self Freedom - Integrative Leadership, Cooperation and Competition at individual, team and Enterprise levels, Building purpose and meaningful enterprises, Aligning individual and organization purposes

ORGANIZATIONAL PROCESS

Shakti - Integrative Competences - Women's competences in Integrating Simplification, interplay between rational and intuitive decision making processes.

ORGANIZATIONAL OUTCOMES

Sukh - Continuous Happiness - Integrative Meaningfulness in enterprises

Shubh Laabh - Profit beneficial to all - People and Planet, Sustainable Development, Values and Ethics for social prosperity, Community welfare, Irrelevance of legally created dichotomies in incorporation and registration of organizations - for profit & not for profit.

SPECIAL ADDITIONAL THEMES

Learning from Buurtzorg Nederland model of managing organizations; Other best practices across the globe are invited to share their experiences.

Innovative Research Approaches:

Integrative research paradigms, GLocal Fundamental Research

Salient Features

- Academic workshop on “Integrative Research Methodologies – GLocal Fundamental Research”
- Practitioners’ workshop on “Creating an Integrative Self-Managed Organization”
- Discussions on issues related to conference topics
- Financial support to selected researchers and participants
- Paper presentation in “*Samanvaya* through *Shastrarth*”
- Buurtzorg best paper award - for practitioners cases and for academic papers
- Dynamic conversation and knowledge sharing

How to Contribute a Research Paper

- Contributors are requested to send their Abstracts / Papers on omrise@banasthali.in or omrise@praan.nl

Guidelines for Abstracts / Paper

- Language can be Hindi / Dutch / English.
- First page should contain only Title, Author(s) details (name, designation, organization); Abstract (max 200 words) and Keywords.
- APA Style of Referencing, font - Times New Roman, size 12 in MS-Word.

Important Dates

Event	Last Date
Abstract Submissions	20 th November 2016
Submission of full length paper	20 th January 2017
Intimation of acceptance of abstracts	1 st December 2016

Registration Fee

Category	Fee
Foreign Delegates (all categories)	€ 225
Industry Delegates	₹ 2500
Not For Profit Organization (NPO) Delegates	₹ 1000
Indian Academicians, Researchers and Students	₹ 500

Organizing Committee

Prof. Harsh Purohit Dean FMS - WISDOM Banasthali Vidyapith	Drs. Wim Keizer PRAAN Group, The Netherlands	Prof. Sharda Nandram Buurtzorg OM-RISE Research Group European SPES Institute Nyenrode Business University
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Patrons

Prof. Aditya Shastri Vice-Chancellor, Banasthali Vidyapith	Mr. Jos De Blok Founder, Buurtzorg The Netherlands	Prof. Siddharth Shastri Vice-President, Banasthali Vidyapith
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For any enquiries (registration, visas, travel, accommodation)

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Online Resources - <http://www.bit.ly/omrise2017>

To Register Online <http://www.bit.ly/omrise2017register>